

AMERICAN MARKETING ASSOCIATION

MEETING MINUTES JANUARY 20, 2009

Dr. Jackson spoke about the AACSB- International. Students were informed that the ACCSB will be auditing the School of Business for accreditation purposes on February 22, 2009. For more information please see the handout.

Signups were passed around for publicity tables located in VH and the SUB for Recruitment.

Scarves will be on sale for \$15. Please check with Dr. Cartwright as to how many scarves are available in each color and collect money at delivery.

VH: Lisa, Arielle, Jeet

MC: Morgan, Alex, Lindsey

PB: Olivia

OP: Lauren, Chelsea

MG: Georgia, Lisa

BT: Katie, Karen

BH: Alex, Morgan

SUB: Haley

Krispy Kreme Fundraiser

Each Conference attendee must sell 8 dozen each

Other members must sell 2 dozen each

Delivery will be February 16, 2009

Cost is \$6 per dozen with money being collected at delivery.

Proposal to School of Business in regards to money for students going to New Orleans for conference.

\$1500 from School of Business

\$250 contribution from each student (registration and food)

5 For sure going

4 Maybe

Poker Tournament: February 17, 2009 from 6-9

Nominations for Positions for Fall 2009 will be held before the Poker Tournament on February 17, 2009.

Voting will then take place after the Walgreens speaker on February 24, 2009.