

**AMERICAN MARKETING ASSOCIATION
MEETING MINUTES OCTOBER 14, 2008**

Speaker: Brittany Stevens "State Farm Insurance"

Committees:

Student Films/ Posters/ Lotion

- Bret has emailed the AG students regarding the lotion project, we are waiting to hear back from them
- Our ideas for the student films need to be turned in by this Friday (17th)
- We need two good student film ideas(2-3 minutes long) that incorporate the School of Business and AMA :: Brainstormed some ideas for student films: highlighting fun on-campus activities, like rec center, residence hall lounges, cafeteria/SUB.
- We have arranged to meet Wednesday (10/15) in the library bubble to further discuss student film ideas.

Independent Film/ Child Development

- Got a new member!! Welcome Brandon!
- Finalized questions for the survey and emailed them to Dr. Cartwright for the final editing
- Re emailed Andrew to make contact
- We really can't do anything else until we hear from Andrew or need to change the survey

Poker/ Truman Choice Awards

10/14

- Set up a meeting for when we were going to get together to discuss who will be going to which businesses around town to see if they will make any donations towards the poker tournament

10/15

- Switched the Poker Tournament into a Casino Night in order to attract more people.
- Split up into partners and divided the list of businesses up for the pairs to go visit for donations.
- Decided Kristin and Morgan would work on the flyers.
- Chose a suggested donation of \$5 and a time of 7:00 for the casino night.
- Decided fliers needed to be done by Nov. 3.