

AMERICAN MARKETING ASSOCIATION

MEETING MINUTES FEBRUARY 17, 2009

Jim Kelly- Speaker for Peer Mentoring: Scholarship hours for junior and seniors (looking for about 10-15 mentors), 4 hrs a week, 6-10 freshman mentees per mentor. For information regarding peer mentoring please see handout or talk with Marilyn Romine

President: School of Business also wants Business students to be involved in an Ambassador program. More information will be sent out in an email. Please join Facebook group for Truman State Business Students created by Lisa. AACSB Committee is coming to Truman next week for accreditation.

Communications: Please remember to attach your reasoning for why you cannot attend a meeting when emailing Melissa Dannenberger.

Fundraising: ALL members MUST sell 3 boxes of Krispy Kreme Donuts at \$6 per dozen. This is to raise money for the chapter. In order to have more fun filled events we must have money.

Promo: NONE

Programs: Walgreens Presentation 7pm VH 1000 next Tuesday February 24, 2009 Dress is Business Casual

Projects: NONE

Athletics:

Scrubby Duds: Student packets

Poker/Truman Choice:

Poker Tournament is March 4, 2009 in the Activities Room

Truman Choice IRB is in the works

Elections:

President:

Lisa Buckley

VP Project: (Two People will be elected)

Corinne Liddy

Karen Thrasher

VP Communications:

Olivia Crandall

VP Membership:

Morgan Norpel

VP Ad and Promo:

Alex Bartz

VP Finance and Fundraising:

Andrew Lewellen

VP Programs:

Hannah Siekerman

Historian:

Chelsea Kastner