

AMERICAN MARKETING ASSOCIATION

MEETING MINUTES MARCH 17, 2009

Positions: Due to time conflicts we will be reelecting members for Ad & Promotion along with Membership.

Nominations: (Elections will be held on March 24, 2009)

Ad & Promotions:

Haley Ray by Lisa

Membership:

Anne by Alex

Membership:

We will be having a membership bbq on April 14, 2009 at 6pm at Thousand Hills. There will be signups for bringing food and a car pool.

Fundraising:

Krispy Kreme Donut money is needed from Chelsea K., Chelsea S., and Alex Bartz.

Communications: No Report

Ad & Promotions: No Report

Projects:

Truman Choice: IRB has to be sent out.

Film Festival: IRB also

Scrubby Duds: Nothing

AIGA (American Institute of Graphic Arts) would like to have a workshop with AMA about computer design programs. They will teach us these programs and we will have a workshop teaching them the business side of marketing. Haley Ray has talked to Tyler the president of AIGA. More information is to come.

AMA will be participating in Final Blowout on April 25. More info from Haley Ray.